



## Pathway- The Career Counseling and Placement Cell (2021-22)

**Convenor: Dr. Neena Mital**

**Co-Convenor: Mr. Siddharth Gupta**

**Pathway- The Career Counseling and Placement Cell** of **Ram Lal Anand College**, ever since its inception has always strived to heighten its reputation and maintain the merit the college has always been distinguished for. The cell is divided into three departments namely- **Marketing and Public Relations, Research and Development & Corporate Communications, and Event Management**. The **President Nupur Gupta, Vice-President Siddharth Sharma**, Heads of the respective departments and a pool of enthusiastic students capable of achieving excellence were selected on the basis of online interviews through the recruitment process.

This year has been a revolutionary era for the cell as the logo of the cell was revamped and the **vision and mission** of the cell were defined. **Mission:** To infuse professionalism into students and provide them with opportunities that complements their talents and skills. **Vision:** To make Pathway a leading and established placement cell across Delhi University colleges.

For the session, orientation was carried out for recruiting students to the team. On 10th January 2022, a total of **30 members** were welcomed aboard which was followed by a classy induction ceremony. Monthly and weekly meetings were proposed and individual roles were discussed. Intra-cell CV- building workshops and mock interviews were conducted and templated CVs were provided to the students.



**Saturdays' Webinar Series: A range of informative and enlightening webinars were organized by the cell to prepare our students for their endeavors that fulfill our Mission.**

1. **Resume Building** on 11<sup>th</sup> Sep 21 by Ms Neelakshi Jain, the student engagement associate at Talarang.
2. **Linkedin Profile Development** on 18<sup>th</sup> Sep 21 by Ms Devika Ananda, the Virtual Admin Coordinator at ADORE India.
3. **Group Discussions on 25<sup>th</sup> Sep 21** by Ms. Sanjuka Choudhury, certified soft skill trainer,
4. **Webinar on case solving** on 9<sup>th</sup> Oct 21 by Ms Neelmani, Associate manager at Talent Ahead Pvt. Ltd.
5. **Public Speaking** on 16<sup>th</sup> Oct 21 by Ms Shikha Chakravarty, International Public Speaking coach at Image Pro Consultancy.
6. **Webinar for UPSC Aspirants** on 23<sup>rd</sup> Oct 21 by Mr Manmohar Singh(IAS), retired special CS, AP.
7. **Aptitude and Reasoning** on 23<sup>rd</sup> Oct 21 by Mr. Aditya Goenka, a renowned Academic Trainer and Counselor.
8. **Personal Interview on 30<sup>th</sup> Oct 21** by Mr Sahaj Bana, Former BIG 4 Recruiter.
9. **Campus to Corporate on 13<sup>th</sup> Nov 21** by Mr Subramanyam Degala, Professor at the International School of Business and Media

10. **Acing Interviews on 21 Jan 21** by Mr Gagan Singh, Founder and Director GWEPP, IIM Ahmedabad rankholder.
11. **Personal Branding and LinkedIn development on 28 Jan 21** by Mr Rishab Singh, Consultant CXO's
12. **Cracking GD and PI on 4 Feb 21** by Dr S. Jayaram Director at the International School of Business and Media and Mr Jerin Jacob Mathew

The Cell also held a 40-hour **Skill development Certificate Course on Data Visualization using Power BI & SQL** in collaboration with **IVY Pro School** in online mode from **1<sup>st</sup> Sep 2021 to 12<sup>th</sup> Nov 2021**.

Apart from this we also organized **three 60-hour each coaching classes for CAT, UPSC and SSC+Bank PO entrance examination** in online mode in collaboration with Facilitate Academy from **15<sup>th</sup> January 2022 to 6<sup>th</sup> March 2022**. The prime motive was to help the students of our college to prepare from scratch and cover all the sections that come in these exams. Highly skilled and knowledgeable resource persons were called upon to teach and guide the students to score well in these common yet toughest level entrance exams. All the courses were completely **free for students**.

**Feedback via feedback forms:** we found that the webinars were very informative and fruitful for the students, plenty of sessions were organized for the aspirants to enhance their **soft skills**, and the speakers effectively solved the queries of the students. The speakers that were called upon were **highly knowledgeable** and had **high presentable skills**.



**Pathway on Social Media:** Pathway crossed **1k+ followers** on Instagram, due to the exceptional marketing; the team also received similar applause on LinkedIn. On the official Instagram handle of the cell, the team portrayed the fullest of its talent and creativity. A series on “**Group Discussion**” was conducted to familiarize students with GDs. Weekly **reels** were posted on various topics of Corporate Life, Internship Opportunities, CV-building, Job Profiles etcetera. The team also did **news runs** to update students on business life. **Stories series** were done on Indian CEOs, and questions and answers were also posted to make the feed user-interactive. A **LinkedIn quiz** was organized to familiarize students with links for profile building. Apart from all these, the team has been constantly updating students on various **internship and placement opportunities** on LinkedIn and Instagram.

The Marketing and PR team worked effectively and gathered more than **15 collaborations** with different societies from colleges across the University of Delhi. This aided us in getting increased footfall for the webinars, and events conducted by us. These collaborations turned out fruitful with reference to our **increased social media engagement** as well. The team brought the audience from **far and wide** and aided the cell's voice to be heard in the farthest corners, making it stand out from the ordinary that **fulfills our vision**.

We are pleased to announce that this year we had **more than 200** internship opportunities and **over 50 placement** opportunities circulated in the college. The major profiles/ job descriptions around which our placements/ internship offers revolved were Sales, Marketing, Content Writing, HR, Business Development, Equity Research, and Graphic Designing. Our range of portfolios through which campus placements/ internships were offered to students included companies like Urban Company, Ditto, Unschool, DE Shaw and Co, Nexdigm, KPMG, Byjus, etc. **The average CTC of 5 LPA**, was recorded in the Placement Drive.

**The internship fair- MILESTONE 22'**, being our pinnacle event, saw **700+ registrations** across DU colleges with over **30+ companies** offering positions, an overwhelming **70% of paid summer internships with stipend ranging from 5K to 40K per month**. **Offline desks** were set up for registrations The team worked enthusiastically and in a collaborative manner to deliver the best **materialistic decorations** (craftwork, posters, hoardings, etc.) that were deemed necessary for the **Internship Fair- MILESTONE 22' held on 11<sup>th</sup> and 19<sup>th</sup> April 22**, Hence, making it a successful fair with over **120 students** receiving their **offer letters** from the companies and have already took the first step in their career path with Pathway.

All the events/ collaborations/ fairs/ drives were done in a **smooth and formal** manner, with utmost professionalism and virtuosity. Every team member contributed in the **finest manner** possible and was led fittingly by their respective department

heads, president, vice-president under the close guidance of the faculty of the cell.



## EVENT-WISE DETAILED REPORT



### CERTIFICATE COURSE: Data Visualization Using Power BI & SQL

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a 40 hours skill enhancement course on Data Visualization using Power BI and SQL in collaboration with IVY Professional School.

A total number of 82 students from 3<sup>rd</sup> year enrolled in the course including three from other colleges and one faculty from computer science.

There were total of 20 classes 2 hours each that were held for imparting skills among the students. The course was started on September 1, 2021 and ended on 12th November 2021.

The entire course was divided into two segments –

1. Data Visualization using PowerBI:
  - a. A total of 10 classes were carried out of 2 hours each.
  - b. The classes were held on alternate weekdays.
  - c. During this segment, one dashboard making exercise and one final quiz was taken by the instructor for the evaluation.
  - d. The instructor of this course was Mrs. Eeshani Agrawal, Director, Ivy Professional School.
2. Data Management using SQL
  - a. A total of 10 classes were carried out of 2 hours each.
  - b. The classes were held on alternate weekdays.
  - c. During this segment, a number of practical exercises were assigned to students and at the end, a final quiz was taken for evaluation.
  - d. The instructor of this course was Mr. Prateek Agrawal, Director, Ivy Professional School.

Total Hours of the Course	40 (20+20)
Total Number of registered students	82
Total number of students who completed the course and got the certificate	31+1
Course Completion rate	40 % approx

## Course Brochure-

### ABOUT THE COLLEGE

Ram Lal Anand College is a University of Delhi maintained co- Educational Institution founded in the year 1964 by Late Shri Ram Lal Anand, a senior Advocate in the Supreme Court of India. The college is located against the backdrop of Aravalli Range in the neighborhood of south campus and can be reached from both sides of ring road. It has a large campus, spread over ten acres of land with green lawns and an elegant building of architectural merit. The college offers 14 undergraduate courses for students of different streams (Humanities, Commerce and Science) and one post graduate degree program in Hindi. Most of the faculty members have Doctoral degrees and possess national and international postdoctoral research experience. The college has state of art infrastructure including 27 ICT Enabled classrooms, Media Production Centre, Amphitheatre, Seminar Room and Open Air Theatre. There are five computer laboratories with multiple PCs for use by students of different courses. The college has a fully air-conditioned library which is ICT enabled with a provision for e-resource. The college is a NAAC accredited college with a B++ Grade. The college ambience provides for Holistic growth and development of the students. The alumni of the college are well placed in various multinational corporates and government sector at senior Positions in India and abroad.

### RAM LAL ANAND COLLEGE

DBT STAR COLLEGE  
UNIVERSITY OF DELHI  
Benito Juarez Marg, South Campus  
New Delhi-110021  
rlac.du@gmail.com



### PRESENTS

### A Skill Development Certificate course On Data Visualization Using Power BI and SQL

BY  
Pathways  
CAREER COUNSELLING & PLACEMENT CELL  
IN COLLABORATION WITH  
IVY PROFESSIONAL SCHOOL

### ABOUT THE COLLABORATOR

Ivy Professional School is a top ranked data science and big data analytics school since 2007. It has trained 19,500+ students and professionals. Ivy is also the official learning partner of large analytics firms like Genpact, HSBC, Capgemini, Cognizant, ICRA, Moody's Analytics, etc.

### ABOUT THE FACULTY

**Prateek Agrawal (Founder and Director)**  
He is ranked among Top 20 Data & Analytics Academicians (by Analytics India Magazine), a Data Consultant and a Serial Entrepreneur with 15+ years of global experience.

### Eeshani Agrawal (Director)

Data driven management consultant, Data story teller, and a data science / analytics coach with 16+ years of global experience, has coached 9,000+ professionals from 100+ companies and students from elite educational institutes like IITs, IIMs, ISI, etc.

### PATRON

Dr. Rakesh Kumar Gupta  
Principal,  
Ram Lal Anand College  
University of Delhi

### ORGANIZING COMMITTEE CCPC

Dr. Neena Mital (Convenor)  
+91 9873 229919  
Mr. Siddharth Gupta (Co-convenor)  
+91 9818 340516

### ABOUT THE COURSE

This course will walk you through fundamental data concepts, with practical exercises, in order to build you from an absolute beginner to a skilled user, in both analysis and visualisation, working through the examples together to give you live practice. In SQL you will learn creating databases, to the most frequently used queries, to advanced filtering, and advanced SQL functions. In Power BI you will be understanding the concepts and importance of data visualisation, connecting with different sources, creating meaningful visualisations and dashboards for business recommendations.

### Course Benefits

#### SQL

- Backbone of the Data Industry - Beneficial for Data Science and Data
- Visualization, Data Engineering and much more!
- #1 In-Demand Data Science Skill according to Naukri.com, Indeed, LinkedIn for 2021

#### Power BI

- Today's most Sought after Business Intelligence tool.

#### Ivy Internship Program

- Add Projects On Resume
- Ivy internship Certificate
- Visibility to Recruiters
- Enhance Your Profile by Exposure to Social Media

Limited seats available

Register latest by  
26th August 2021  
[CLICK HERE TO REGISTER](#)

Course duration- 40 hrs

#### Schedule

6 to 8 P.M.  
Monday, Wednesday & Friday  
Starting 1st September 2021

#### FEES

- Free for RLA Students
- Rs 500 for non-RLA Students

#### Payment Details

IFSC - UBIN0540358

Account Name - Principal, Ram Lal Anand College

Account Number - 403502010005997

Bank & Branch - UBI, Anand Niketan

### Modules of the course

#### Data Visualization Using Power BI

- Introduction to Power BI Interface
- Connecting and Shaping Data
- Creating Table Relations & Data Models
- Analysing Data with DAX Calculations
- Visualization Data with Power BI Reports

#### SQL Queries & Relational Database Management

- Relational Database Fundamentals
- Steps to Design Efficient Relational Database Models
- Case Study Implementation on Handling Data
- Importing / Exporting Large Amount of Data into a database
- SQL Statements - DDL, DML, DCL, DQL
- Writing Transactional SQL Queries, Merging, joining, sorting, indexing, co-related queries, etc.

#### Hands-on Exercises on

- Manipulating Data Using SQL Queries
- Creating Database Models Using SQL Statements
- Individual Projects on Handling SQL Statements

All the course related files and data has been stored in google drive –  
[https://drive.google.com/drive/folders/11T3b5dE-JF72\\_WZcD20VHoUj3s4EdFMu](https://drive.google.com/drive/folders/11T3b5dE-JF72_WZcD20VHoUj3s4EdFMu)

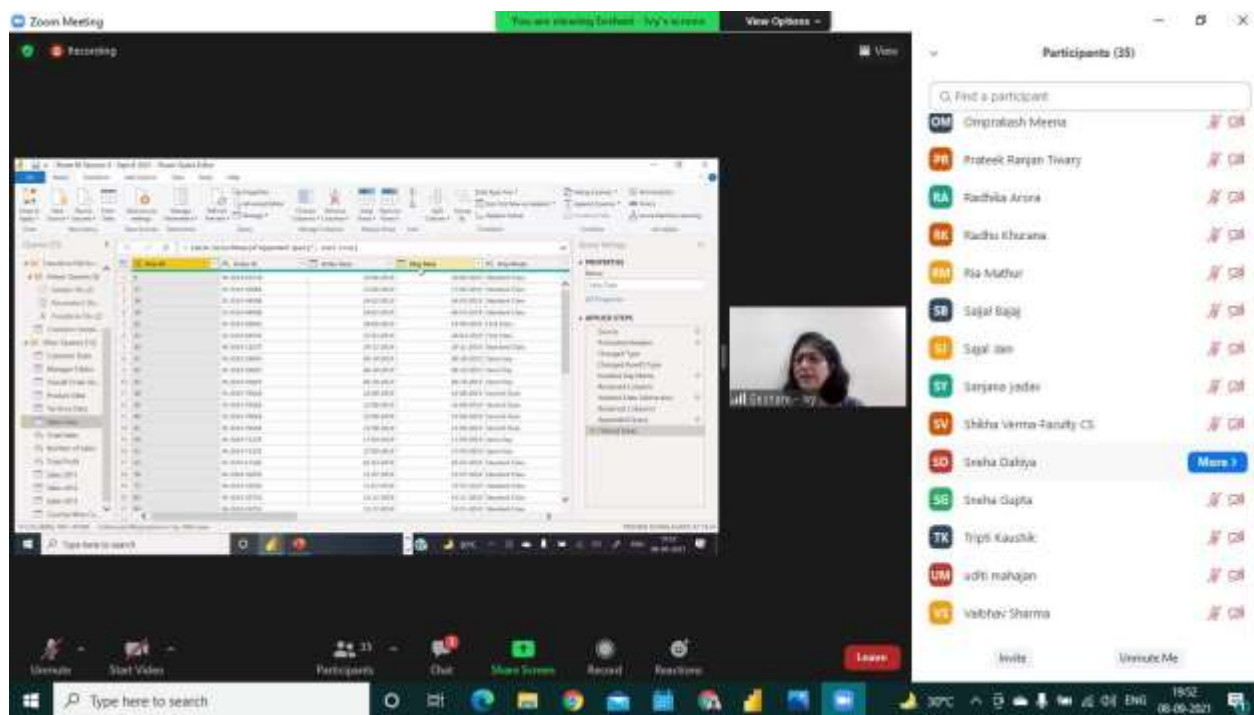
List of registered students -

SnehaDahiya	Indreshkumar	Harshveer Singh Flora	Ananya
AyushTagde	Radhika Khurana	Vaibhav Sharma	Raman Gupta
Mohit Yadav	JatinBathla	ShivaniSapra	Nikita Agarwal
Arantika Gupta	Dhruv Arora	Aditay Jain	Sarthak Mehta
SahrishMajeed	Rishav	SnehilShivam	Bhawna Sharma
VanditaChangrani	Arnav Jain	Mayank Kumar Jain	Saijal Bajaj
OmprakashMeena	Tripti Kaushik	J G Gokula Krishnan	Neha Chauhan
PriyanshKanandWarke	Himani Malhotra	Jyoti	GunjitWadhwa
LovleenPuniyani	AasthaKhare	Diksha Goyal	Ishika Agarwal
Yugansh Gupta	Siddharth Sharma	KanujJadwani	Sajal Jain
Diksha Singh	SanskritiChokhani	Sukhmani Kaur	Puja Thakur
Aastha Sharma	MeharIsrani	Rishi Gulati	Muskan Chaudhary
Sneha Gupta	KinshukKaura	Shreyas Chawla	Neha
Yashika	Bhavya Sharma	Dev Goel	PrateekRanjanTiwary
Ria Mathur	Arnav Kumar	Radhika Arora	Aditya Bhatt
SanjeetPrajapati	Anushka Arora	Mukul Kumar	Sanjana Yadav
Neelanksh Mehta	Uditi Mahajan	PiyushBhadana	Vipul Tagala
Kriti Garg	Mudit Arora	Shekhar Sahay	Amit Kumar
VaishnaviPrusty	Amit Kumar	Ankit Yadav	Sarthak Gupta
Neeraj	Harshit Chadha	Dheeraj Kumar	Dikshant Sharma
Mansi Chawla		ShikhaVerma (Assistant Professor)	

Students who got the certificate –

NAME	E-MAIL	COURSE
KinshukKaura	kinshukkaura.kk@gmail.com	B.Sc.(H) Statistics
Diksha Singh	deeksha3363@gmail.com	B.Sc.(H) Statistics
Jatinbathla	jatinbathla15@gmail.com	B.Com.(Hons.) (Outside RLACollege)
Tripti Kaushik	tripti1406@gmail.com	B.Sc.(H) Statistics
Aasthakhare	aasthakhare213@gmail.com	B.Sc.(H) Statistics
Siddharth Sharma	siddharthsharma19058568007.stats@rla.du.ac.in	B.Sc.(H) Statistics
MeharIsrani	mehar.israni16@gmail.com	B.Sc.(H) Statistics
Bhavya Sharma	bhavsharma2210@gmail.com	B.Sc.(H) Statistics
Anushka Arora	annie00x00@gmail.com	B.Sc.(H) Statistics
Mudit Arora	aroramudit0@gmail.com	B.Sc.(H) Statistics
SnehaDahiya	snehadahiya19058568015.stats@rla.du.ac.in	B.Sc.(H) Statistics
AYUSH Tagde	ayushtagde19058568006.stats@rla.du.ac.in	B.Sc.(H) Statistics
Arantika Gupta	arantikagupta19058568013.stats@rla.du.ac.in	B.Sc.(H) Statistics
PriyanshKanandWarke	priyanshwarke2015.ndcs@gmail.com	B.Sc.(H) Statistics
Aastha Sharma	aasthasharma19058568011.stats@rla.du.ac.in	B.Sc.(H) Statistics
Sneha Gupta	snehagupta19058568003.stats@rla.du.ac.in	B.Sc.(H) Statistics
Ria Mathur	ria.mathur2001@gmail.com	B.Com.(Prog.)
Kriti Garg	kritigarg19058563031@rla.du.ac.in	B.Sc Mathematics
Aditay Jain	aditay.bcom19058504005@rla.du.ac.in	B.Com.(Hons.)
KanujJadwani	Kanuj9873@gmail.com	BMS
Raman Gupta	raman.bcom19058504046@rla.du.ac.in	B.Com.(Hons.)
NIKITA AGARWAL	nikitaagarwal19058568002.stats@rla.du.ac.in	B.Sc.(H) Statistics
Bhawna Sharma	sbhawna868@gmail.com	B.Sc.(H) Statistics
Saijal Bajaj	saijalbajaj19058568018.stats@rla.du.ac.in	B.Sc.(H) Statistics
GunjitWadhwa	gunjitwadhwa@gmail.com	B.Com.(Hons.)
Ishika Agarwal	ishika2001agarwal@gmail.com	B.Sc(H) Mathematics
Sajal Jain	jain.sajal0901@gmail.com	B.Sc.(Hons.)Statistics
PrateekRanjanTiary	prateekranjantiary19058570045@rla.du.ac.in	B.Sc.(Hons) Computer science)
sanjanayadav	sanjanayadav19058568024.stats@rla.du.ac.in	B.Sc.(H) Statistics
Dikshant Sharma	dikshant.bcom19058504029@rla.du.ac.in	B.Com.(Hons.)
Mansi Chawla	chawlamansi2003@gmail.com	BSc Life Sc. (Deshbandhu College)
ShikhaVerma (Assistant Professor)		Deptt of ComputerScience

Here's a glimpse of how classes were carried out on Zoom –



Dashboards prepared by students – [https://drive.google.com/file/d/1\\_kl4dpBdIz-IVe\\_ShrWWsdjil2n4P\\_o6/view?usp=sharing](https://drive.google.com/file/d/1_kl4dpBdIz-IVe_ShrWWsdjil2n4P_o6/view?usp=sharing)

## STUDENT FEEDBACKS

Link for the feedback sheet - <https://docs.google.com/spreadsheets/d/1pjDM3UWXvkSN3iGv-59YXmcO1fZlhZ9Q5HZewxrcExY/edit#gid=741751221>

Feedback summary –

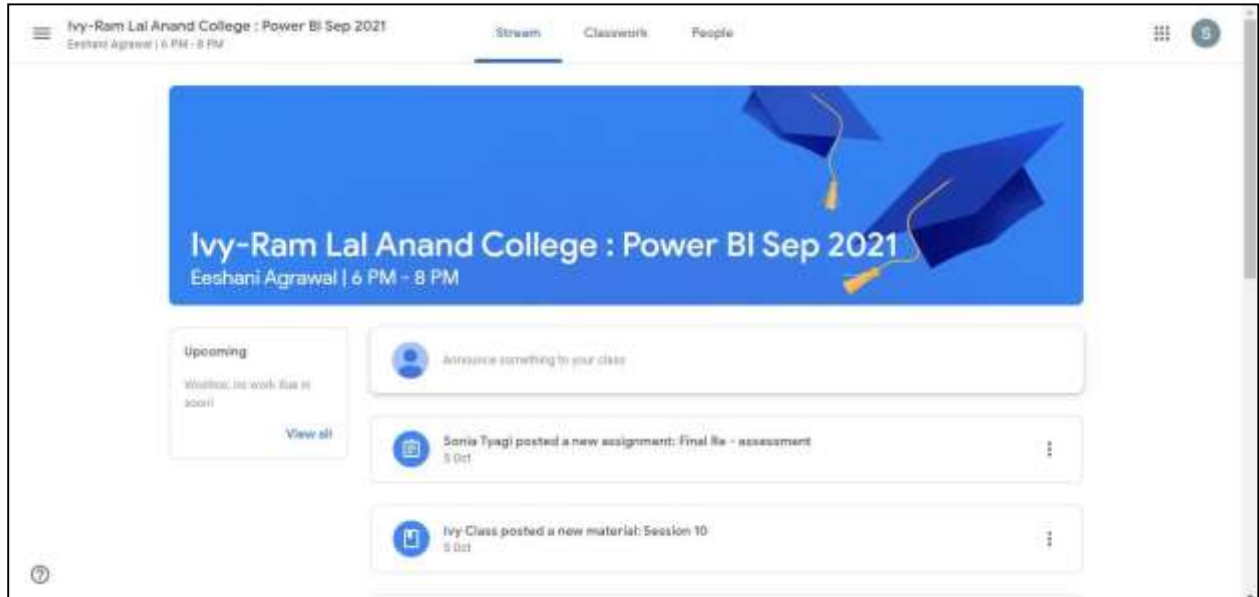
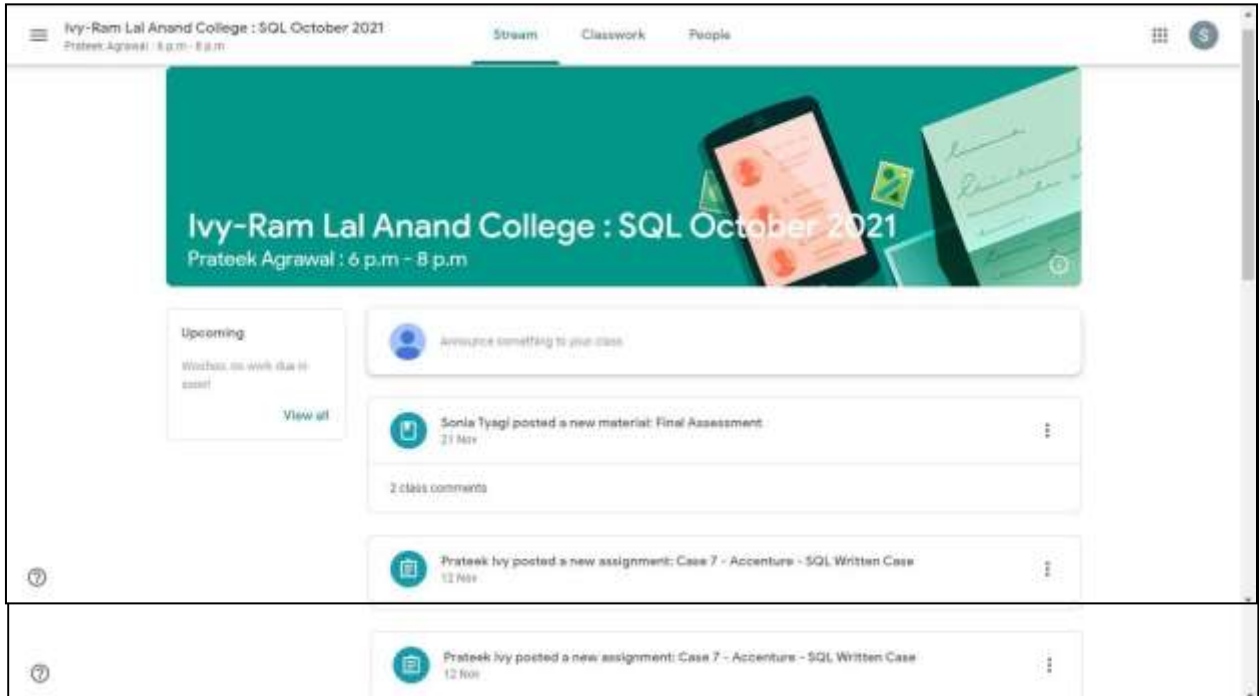
PARAMETER	Average Rating ( 1 to 5)
How informative was the course?	4.3
How helpful was the course to gain a skill?	4.2
How was the doubt session?	4.3
How was the course organized?	4.1
How detailed was the course?	3.9



How was the video and audio quality?

3.9

### Platform: Google Classroom





## CERTIFICATE COURSE ON UPSC (CSE)

A sixty hours certificate course was organized by Pathway – The Placement Cell of Ram Lal Anand College, University of Delhi from 15 January, 2022 to 6 March, 2022. There were a total of 200+ registrations with a participation of 160+ students. The syllabus covered Logical Reasoning, Economics, Verbal Ability, Quantitative Ability, History, Polity, Geography and various other topics. The faculty consisted of Monila Rawat, Ajay Jindal, Tarun Taneja.(Facilitate Academy) The session took place on Saturdays and Sundays from 10 AM to 12 AM and 6 PM to 8 PM. After each session a feedback form was circulated to take the opinion of students. A The session came to an end on 6 March,2022 with a mock test.

**Link of the videos for the sessions were shared with participants.**

### Glimpse of the sessions



BOOKLET 2021 Unit 6 ECONOMY FINAL - college

accumulation's dual character. It means on the one hand increases the national income (demand side role) and on the other hand, increases the production capacity (Supply side role).

- The First Five Year Plan was based on this model.

2. **Nehru Mahalanobis Model**

- This strategy of development adopted at the time of formulation of the second five-year plan and has continued right up to the eighties.
- Here, the state controlled the commanding heights of the economy through the public sector.
- The goal of the model was growth with social justice. It aimed at enlargement of *Public sector*.

5. **PURA Model**

- PURA stands for Providing Urban Amenities in Rural Areas and was the brainchild of APJ Abdul Kalam. The objective of this model is to propel economic development without population transfers.
- The Union Cabinet on January 28, 2004 accorded in principle approval for the executive of PURA within the gross budgetary support for bridging the rural urban divide and achieving balanced socio-economic development.

*God is answer*  
*2006*  
*Urban-Rural*

ADITYA GAUTAM  
ADITYA GAUTAM

The railroad was not the first institution to impose regularity on society, or to draw attention to the importance of precise timekeeping. For as long as Line merchants have set out their wares at daybreak and communal festivities have been celebrated, people have been in rough agreement with their neighbors as to the time of day. The value of this tradition is today more apparent than ever. Were it not for public acceptance of a single yardstick of time, social life would be unbearably chaotic: the massive daily transfers of goods, services, and information would proceed in fits and starts; the very fabric of modern society would begin to unravel.



9910023022, [facilitateacademyfounder@gmail.com](mailto:facilitateacademyfounder@gmail.com)





## CERTIFICATE COURSE On SSC + Bank PO 2022 (CCPC 2021-22) RLAC

A sixty hours certificate course was organized by Pathway – The Placement Cell of Ram Lal Anand College, University of Delhi from 15 January, 2022 to 6 March, 2022. There were a total of 229 registrations with a participation of 169 students. The faculty consisted of Monila Rawat, Ajay Jindal, Tarun Taneja.(Facilitate Academy) The session took place on Saturdays and Sundays from 10 AM to 12 AM and 6 PM to 8 PM. After each session a feedback form was circulated to take the opinion of students. A The session came to an end on 6 March,2022 with a mock test.

**Link of the videos for the sessions were shared with participants.**

### Glimpse of the sessions



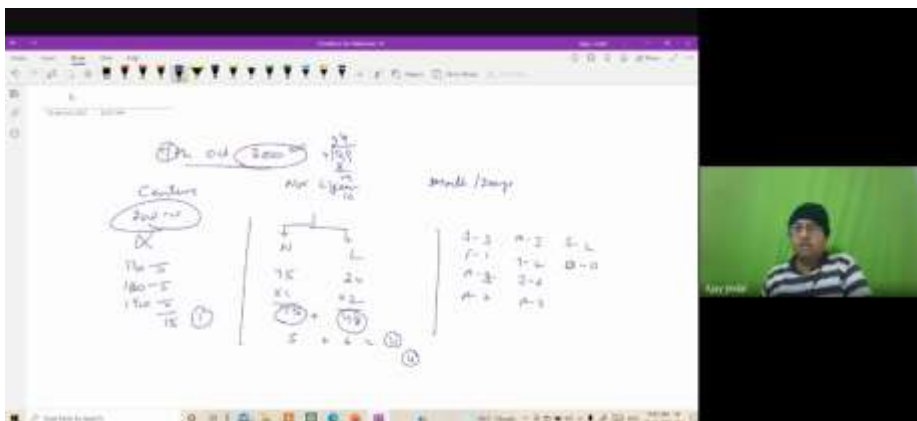


## CERTIFICATE COURSE On CAT (CCPC 2021-22) RLAC

A sixty hours certificate course was organized by Pathway – The Placement Cell of Ram Lal Anand College, University of Delhi from 15 January, 2022 to 6 March, 2022. There were a total of 130 registrations with a participation of 70 students. The faculty consisted of Monila Rawat, Ajay Jindal, Tarun Taneja.(Facilitate Acdey) The session took place on Saturdays and Sundays from 10 AM to 12 AM and 6 PM to 8 PM. After each session a feedback form was circulated to take the opinion of students. A The session came to an end on 6 March,2022 with a mock test.

**Link of the videos for the sessions were shared with participants.**

### Glimpse of the sessions





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## Event Report

1. **Type of Activity/Event: (Conference / Workshop/ Certificate Course/ etc.):** Webinar
2. **Title of Activity/Event:** Resume Building
3. **Date & Time:** 11<sup>th</sup> September, 2021, 5 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 58
6. **Poster of the Activity / Event:**



7. **Name & brief profile of the Guest(s) / Speaker(s):** Neelakshi Jain and Aishwariya Chauhan, Director-Talerang, Ex-Cummings & Hal

**8. Feedback received from the participants of the event: Yes,**

<https://docs.google.com/spreadsheets/d/1mJcVJzxiKFsJznk-bbSUhzOptbmpBK5rpiQuCNR34vo/edit?usp=drivesdk>

**9. Report of the event with Photographs:**

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'Resume Building' for its students on 11th September 2021. The webinar was aimed at providing guidance to students to help them build their resume. The speaker for the webinar was Neelakshi Jain and Ms. Aishwariya Chauhan.

A total number of 58 students registered for the webinar and 44 showed up in the meeting.

The session began by introducing the speaker Ms. Neelakshi Jain and Ms. Aishwariya Chauhan. It was presided over by Ms. Neelakshi Jain, the student engagement associate at Talerang. She commenced the webinar by asking students about their expectations and questions they would like to be addressed. Ms. Aishwariya Chauhan emphasized on what should/should not form a part of the resume and discussed about grading a resume and how students can learn to crack an interview. The session was open for question and answer round with lots of students asking questions to which Ms. Aishwariya replied.

The webinar concluded with a vote of thanks proposed by the Faculty.

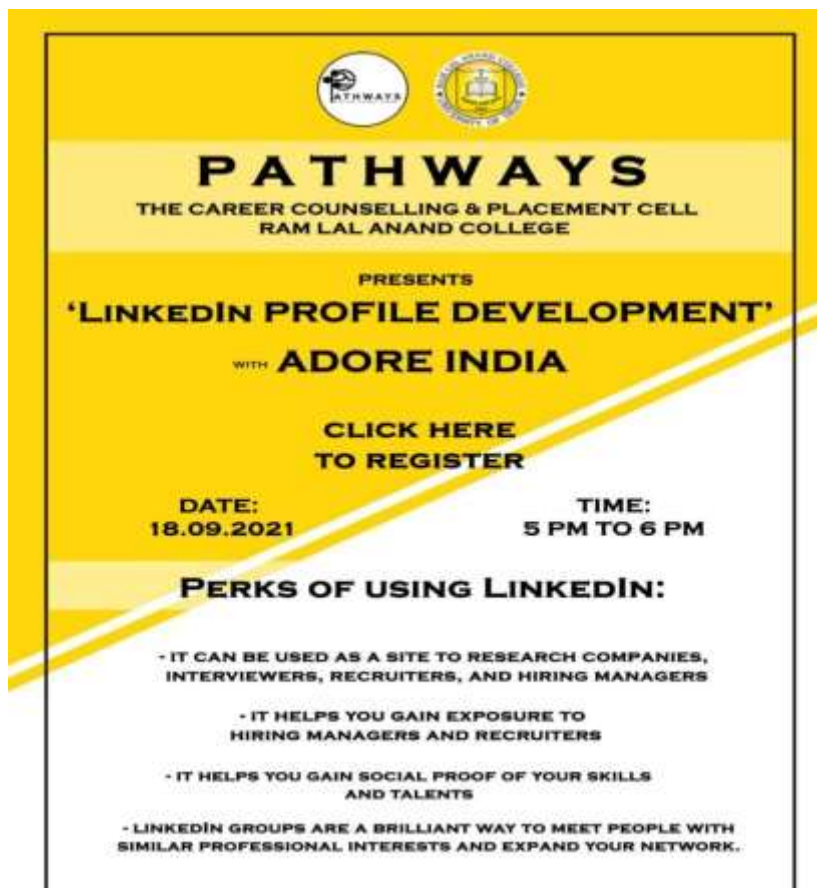




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## Event Report

1. **Type of Activity/Event: (Conference / Workshop/ Certificate Course/ etc.):** Webinar
2. **Title of Activity/Event:** LinkedIn Profile Building
3. **Date & Time:** 18<sup>th</sup> September, 2021 ,5 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 144
6. **Poster of the Activity / Event:**



7. **Name & brief profile of the Guest(s) / Speaker(s):** Devika Ananda, the Virtual Admin Coordinator at ADORE India



## 8. Feedback received from the participants of the event: Yes,

<https://docs.google.com/spreadsheets/d/1K1iZFhsuhAbAgrW3hjZzTXEGoWcbHZyBdkmLDCNYrc8/edit?usp=drivesdk>

## 9. Report of the event with Photographs:

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled "LinkedIn Profile Development" for its students on 18th September 2021. The webinar was hosted by Ms Devika Ananda, the Virtual Admin Coordinator at ADORE India. A total number of 144 students registered for the webinar and 80 showed up in the meeting.

The session began by introducing the speaker, Ms Devika Ananda. Ms. Devika talked about the importance of networking and how networking is required to reinforce and maintain relationships with others to further one's goals. Further, she emphasized how LinkedIn can be used to research companies, gain exposure to hiring managers and how LinkedIn is a brilliant way to meet with similar professional interest. The session was open for question and answer round with many students asking questions to which Ms. Devika replied.

The webinar concluded with a vote of thanks proposed by the Faculty.





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## Event Report

1. **Type of Activity/Event: (Conference / Workshop/ Certificate Course/ etc.):** Webinar
2. **Title of Activity/Event:** Group Discussion
3. **Date & Time:** 25<sup>th</sup> September, 2021 ,5 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 78
6. **Poster of the Activity / Event:**

The poster is a dark blue rectangular graphic with white and light blue text. At the top, it features the logos of Pathways and Ram Lal Anand College. Below the logos, the text reads: 'PATHWAYS THE CAREER COUNSELLING & PLACEMENT CELL RAM LAL ANAND COLLEGE'. This is followed by 'PRESENTS A WEBINAR ON 'GROUP DISCUSSION' WITH ADORE INDIA'. A central call to action says 'CLICK HERE TO REGISTER'. The date and time are listed as 'DATE: 25.09.2021' and 'TIME: 5 PM TO 6 PM'. The speaker's name, 'Ms. SANJUKTA CHOUDHURY', is prominently displayed, followed by her credentials: '(A CERTIFIED SOFT SKILLS TRAINER, CERTIFIED IMAGE CONSULTANT, SCHOLAR IN ENGLISH LITERATURE APPEARANCE, BEHAVIOUR AND COMMUNICATION COACH AND SPOKEN ENGLISH AND LANGUAGE FACILITATOR)'.

**7. Name & brief profile of the Guest(s) / Speaker(s):** Ms. Sanjukta Choudhury, Soft skills trainer and image consultant

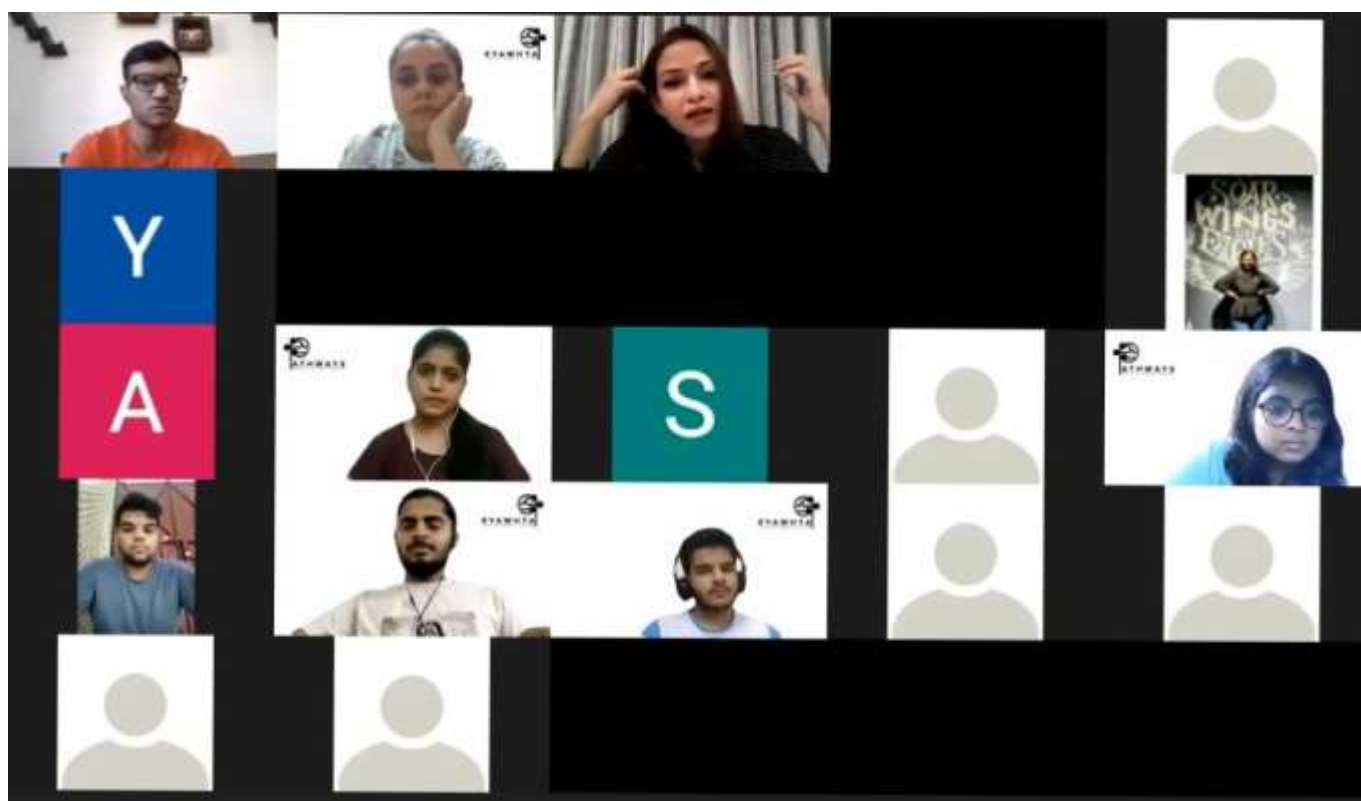
**8. Feedback received from the participants of the event:** Yes, [Feedback form for GD Webinar\(3\) \(Responses\) - Google Sheets](#)

**9. Report of the event with Photographs:**

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled ‘Group Discussions’ for its students on 25th September 2021. The webinar was hosted by Ms. Sanjukta Choudhury, Soft skills trainer and image consultant. A total number of 78 students registered for the webinar and 53 showed up in the meeting.

The session began by introducing the speaker, Ms. Sanjukta Choudhury. Ms. Sanjukta Choudhury talked about how group discussions are conducted by any company and gave her valuable insights on one’s conduct in a group discussion. She emphasized on some ground rules for a group discussion, discussed ways to participate in it and how to facilitate an open conversation with everyone present by putting forward one’s own views. The session was open for question and answer round with many students asking questions to which Ms. Sanjukta replied.

The webinar concluded with a vote of thanks proposed by the Faculty.







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## Event Report

1. **Type of Activity/Event: (Conference / Workshop/ Certificate Course/ etc.):** Webinar
2. **Title of Activity/Event:** Case Solving
3. **Date & Time:** 9<sup>th</sup> October, 2021 ,5 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 66
6. **Poster of the Activity / Event:**

**PATHWAYS**  
THE CAREER COUNSELLING & PLACEMENT CELL  
RAM LAL ANAND COLLEGE

PRESENTS A WEBINAR ON  
**'CASE SOLVING'**  
WITH **TALERANG LIVE**

[CLICK TO REGISTER](#)

**DATE:**  
09.10.2021

**TIME:**  
5PM TO 6PM

**SPEAKER:**

**MS. NEELMANI**  
(SPEAKER, TALERANG LIVE)

**7. Name & brief profile of the Guest(s) / Speaker(s):** Ms. Neelmani, Associate manager at Talent Ahead Pvt. Ltd.

**8. Feedback received from the participants of the event:** Yes

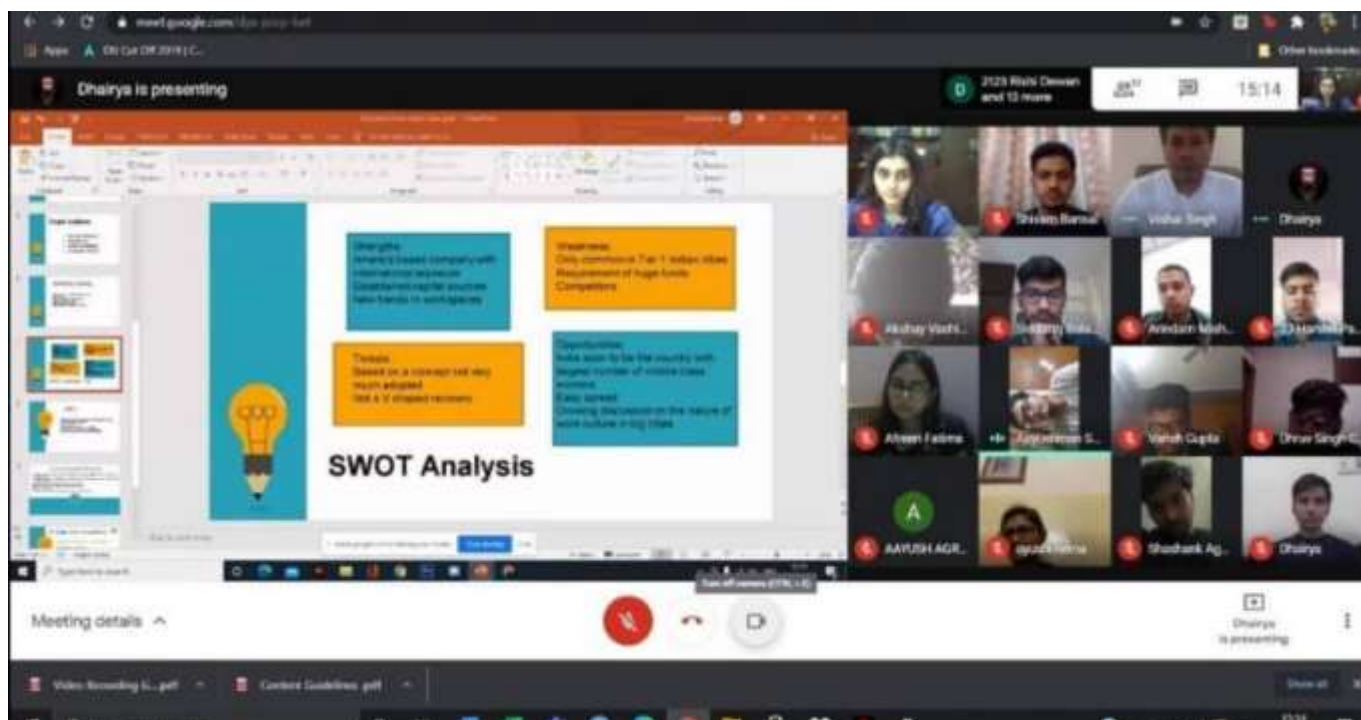
<https://docs.google.com/spreadsheets/d/12MguBUrNyn7Sphdmt6DI7LY3mcRM7kXePPO30PcvnFA/edit?usp=drivesdk>

**9. Report of the event with Photographs:**

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'Case Solving' for its students on 9th October 2021. The webinar was hosted by Ms. Neelmani, Associate manager at Talent Ahead Pvt. Ltd. A total number of 66 students registered for the webinar and 52 showed up in the meeting.

The session began by introducing the speaker, Ms. Neelmani. She interacted with all the participants present in the meeting to know how much they were aware about the topic of the meeting and discussed about Case solving in detail with the participants. Ms. Neelmani also discussed about the meaning of SWOT Analysis and how it is done at various levels. The session was open for question and answer round with many students asking questions to which Ms. Neelmani replied.

The webinar concluded with a vote of thanks proposed by the Faculty.





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## Event Report

1. **Type of Activity/Event: (Conference / Workshop/ Certificate Course/ etc.):** Webinar
2. **Title of Activity/Event:** Public Speaking
3. **Date & Time:** 16<sup>th</sup> October, 2021 ,5 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 45
6. **Poster of the Activity / Event:**

**PATHWAYS-THE CAREER COUNSELLING & PLACEMENT CELL OF RAM LAL ANAND COLLEGE**

PRESENTS

# WEBINAR ON 'PUBLIC SPEAKING'

AS PART OF THE LIVE SATURDAY SERIES ON SOFT SKILL DEVELOPMENT

**16 OCTOBER 2021**  
5 pm - 6 pm

**LIVE ON ZOOM**

[CLICK HERE TO REGISTER](#)

For more information, write to us at [pathway@placementcell@gmail.com](mailto:pathway@placementcell@gmail.com)

**SPEAKER**

**MS. SHIKHA CHAKRAVARTY**

Shikha Chakravarty is the founder, CEO of Sage The Consultancy. She is an Image Consultant, Soft Skills Trainer, Educator, Public Speaker & Personal Branding Coach. Has 11 years of research and experience in the field of Teaching, Training & Consulting. Have helped more than 10,000+ students, 1000+ educators & 1000+ individuals in accomplishing their life. She has been awarded for her great work in the platforms of National & International level. She helps individuals to find their passion and work towards them to achieve phenomenal results by improving their skills like Public Speaking, Communication skills, Growth mindset & Digital Presence.

**7. Name & brief profile of the Guest(s) / Speaker(s):** Ms. Shikha Chakarvarty, International Public Speaking Coach at Image Pro Consultancy.

**8. Feedback received from the participants of the event:** Yes

[https://docs.google.com/spreadsheets/d/1Gf4lgyP\\_2HIFzSM8UcTxPVV\\_JTYeK0YD11Ob-6Zx\\_fw/edit?usp=drivesdk](https://docs.google.com/spreadsheets/d/1Gf4lgyP_2HIFzSM8UcTxPVV_JTYeK0YD11Ob-6Zx_fw/edit?usp=drivesdk)

**9. Report of the event with Photographs:**

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'Public Speaking' for its students on 16th October 2021. The webinar was hosted by Ms. Shikha, International public speaking coach at Image Pro Consultancy.

A total number of 45 students registered for the webinar and 43 showed up in the meeting.

The session began by introducing the speaker, Ms. Shikha. She interacted with all the participants present in the meeting to know how much they were aware about the topic of the meeting and discussed about Public Speaking in detail with the participants. Ms. Shikha also discussed about personal branding, communication skills, growth mindset and digital presence. She gave insights on how to hone public speaking skills and made the participants to speak up in the meeting as an activity. She finally took up the question and answer round to resolve the student queries.

The webinar concluded with a vote of thanks proposed by the Faculty.







## Event Report


1. Type of Activity/Event: (Conference / Workshop/ Certificate Course/ etc.): Webinar
2. Title of Activity/Event: IAS Webinar
3. Date & Time: 23<sup>rd</sup> October, 2021, 3 PM
4. Venue: Online (Zoom Application)
5. Number of Registrations: 40
6. Poster of the Activity / Event:

**PATHWAY-THE CAREER COUNSELLING  
& PLACEMENT CELL  
RAM LAL ANAND COLLEGE, DU**

collaborates with  
**DR. LAKSHMAIAH IAS STUDY CIRCLE**  
for FREE competitive exam preparatory classes for economically  
weaker section students from SC, ST, OBC & EWS Category &  
.....  
**WEBINAR ON HOW TO PREPARE FOR  
CIVIL SERVICE EXAMINATIONS**  
**DATE: 23rd October, 2021**                      **TIME: 3pm onwards**  
Register Here: <https://forms.gle/xK2MX8DgJjRAHSPX6>

  
Dr. Manmohan Singh (IAS)  
(Retired as Special CS, AP)

  
Dr. P.V. Lakshmaiah  
(Academian)

  
Dr. Mohan Kanda (IAS)  
(Retired as CS, Andhra Pradesh)

**PRINCIPAL  
DR. RAKESH K. GUPTA**

**CONVENOR  
DR. NEENA MITAL**



**7. Name & brief profile of the Guest(s) / Speaker(s):** Mr. Manmohan Singh, retired as special CS,AP

**8. Feedback received from the participants of the event:** Yes

[https://docs.google.com/spreadsheets/d/1Pch\\_H2mTpMNRXAzJVBb6Bzny\\_2wIdxkID2QdDvs3aPg/edit?usp=drivesdk](https://docs.google.com/spreadsheets/d/1Pch_H2mTpMNRXAzJVBb6Bzny_2wIdxkID2QdDvs3aPg/edit?usp=drivesdk)

**9. Report of the event with Photographs:**

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'IAS Webinar' for its students on 23<sup>rd</sup> October 2021. The webinar was hosted by Mr. Manmohan Singh, retired special CS, AP.

A total number of 40 students registered for the webinar and 49 showed up in the meeting.

The session began by introducing the speaker, Mr. Manmohan Singh. He interacted with all the participants present in the meeting to know how much they are aware about civil service examinations and its preparations. Mr. Singh also discussed about the sources and necessary steps required for preparations. The session was open for question and answer round with many students asking questions to which Ms. Singh replied.

The webinar concluded with a vote of thanks proposed by the Faculty.





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## Event Report

1. **Type of Activity/Event:** (Conference / Workshop/ Certificate Course/ etc.): Webinar
2. **Title of Activity/Event:** Aptitude and Reasoning
3. **Date & Time:** 23<sup>rd</sup>, October ,2021 ,5 PM
4. **Venue:** Online (G-Meet)
5. **Number of Registrations:** 39
6. **Poster of the Activity / Event:**

The poster is divided into two main sections. The left section has a light blue background and contains the following text: 'PATHWAYS-THE CAREER COUNSELLING & PLACEMENT CELL OF RAM LAL ANAND COLLEGE PRESENTS WEBINAR ON 'APTITUDE & REASONING TRAINING' AS PART OF THE LIVE SATURDAY SERIES ON SOFT SKILL DEVELOPMENT'. Below this, it states '23 OCTOBER 2021 5 pm - 6 pm', 'LIVE ON G-MEET', and a button that says 'CLICK HERE TO REGISTER'. At the bottom, it provides contact information: 'For more information, write to us at pathwaytheplacementscell@gmail.com'. The right section has a dark red background and features the logos of Pathways and Ram Lal Anand College at the top. Below the logos is a circular portrait of Mr. Aditya Goenka, with the word 'SPEAKER' above it. Underneath the portrait is his name 'MR. ADITYA GOENKA' and a detailed bio: 'Mr. Aditya Goenka is an academic trainer, recruitment training specialist, coder, motivational speaker and counsellor. With more than 6 years of training experience with premiere institutions of Eastern and Northern Eastern region, he has conducted more than 50 workshops, bootcamps and sessions. He also has past industry experience as a Consultant and Skill contributor at Tata Consultancy Services. Till date, he has mentored 8000+ students in 13+ colleges and provided coding classes for kids from age 7-18 which has impacted around 100+ students.'

7. **Name & brief profile of the Guest(s) / Speaker(s):** Mr. Aditya Goenka, Academic trainer and counsellor
8. **Feedback received from the participants of the event:** Yes

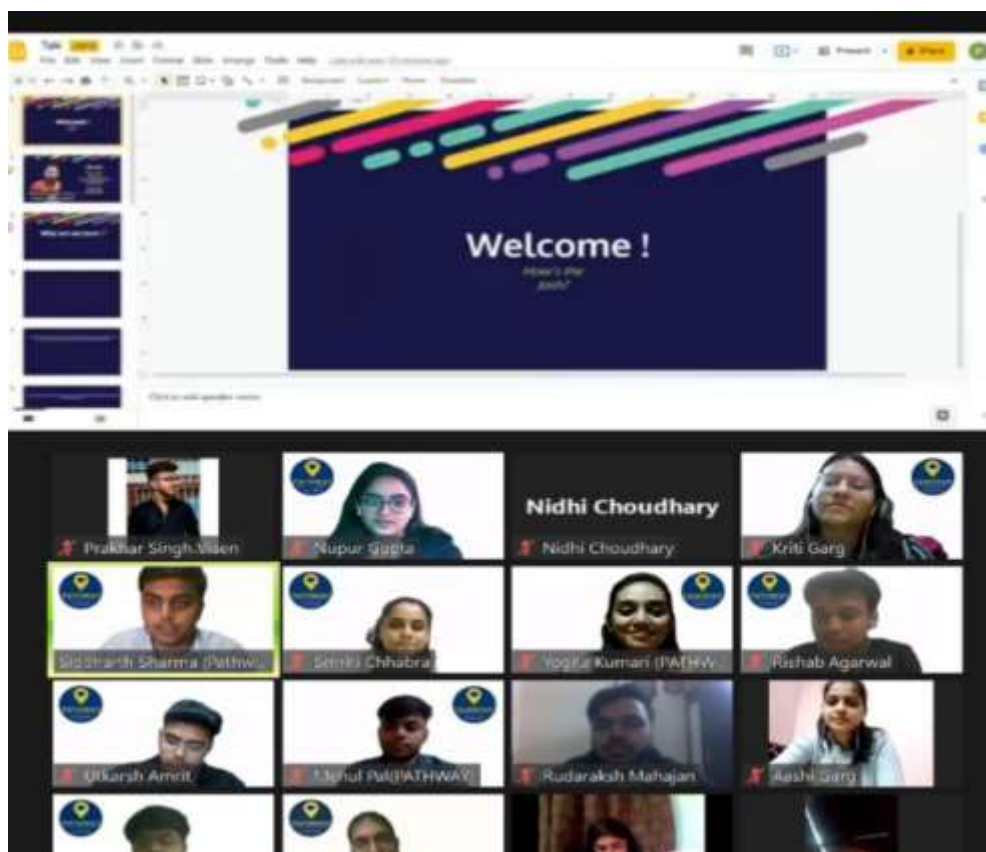
[https://docs.google.com/spreadsheets/d/1q9rCEW5PayQgb8N\\_TNvSWgjcKtJXAbpuKQG9iXxXXyg/edit?usp=drivesdk](https://docs.google.com/spreadsheets/d/1q9rCEW5PayQgb8N_TNvSWgjcKtJXAbpuKQG9iXxXXyg/edit?usp=drivesdk)

## 9. Report of the event with Photographs:

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'Aptitude and Reasoning' for its students on 23<sup>rd</sup> October 2021. The webinar was hosted by Mr. Aditya Goenka, Academic trainer and Counsellor. A total number of 39 students registered for the webinar and 32 showed up in the meeting.

The session began by introducing the speaker ,Mr. Aditya . He interacted with all the participants present in the meeting to know the students level of understanding about the topics. Ms. Goenka also discussed about the methods to strengthen the aptitude and reasoning part in oneself. The session was open for question and answer round with many students asking questions to which Mr. Goenka replied.

The webinar concluded with a vote of thanks proposed by the Faculty.





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## Event Report

1. **Type of Activity/Event: (Conference / Workshop/ Certificate Course/ etc.):** Webinar
2. **Title of Activity/Event:** Personal Interview
3. **Date & Time:** 30<sup>th</sup> October,2021,5 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 47
6. **Poster of the Activity / Event:**

**PATHWAY**  
THE CAREER COUNSELLING & PLACEMENT CELL  
RAM LAL ANAND COLLEGE  
(University of Delhi)

**PRESENTS A WEBINAR**

**PERSONAL INTERVIEW WEBINAR**

**SPEAKER**



**Mr. Sahaj Bana**

Mr. Sahaj Bana, A proactive and multi-skilled HR professional, Certified ATS Resume writer, and Interview coach. He have helped people get in BCG, Apple, Amazon, Flipkart, Walmart, Blackrock, Goldman Sachs, KPMG, Deloitte, EY, PwC, &T, and many more.

He also helped 10,000 job seekers in this pandemic. He have presented in multiple colleges including IIT Delhi, NMIMS Mumbai, Delhi University, Panjab University School of management studies Hyderabad, ITM University, etc on Resume, LinkedIn, Job search & Mock Interviews.

He get more than 12 million views on his content on LinkedIn. He hired 100s of candidates for brands like EY, KPMG, PwC, Grant Thornton, BDO, OYO Rooms, JW Marriott, Kinnic Events, Conversano, Clairvelox, Chadhe & Chadhe IPR & many more.

**Date and Time**  
30th-October-2021  
5 P.M. ONWARDS

**Platform : Google Meet**

**For any queries, mail us at**  
[placements@rla.du.ac.in](mailto:placements@rla.du.ac.in)

**Let's connect !**

**Principal**  
Dr. Rakesh Kumar Gupta

**Convener**  
Dr. Neena Mital

**7. Name & brief profile of the Guest(s) / Speaker(s):** Mr. Sahaj Bana, Former BIG4 recruiter

**8. Feedback received from the participants of the event:** Yes

<https://docs.google.com/spreadsheets/d/1nxgMBDX0p1txPbXfQ9TbxgEI00z-3gNwNRtaDFPx1fM/edit?usp=drivesdk>

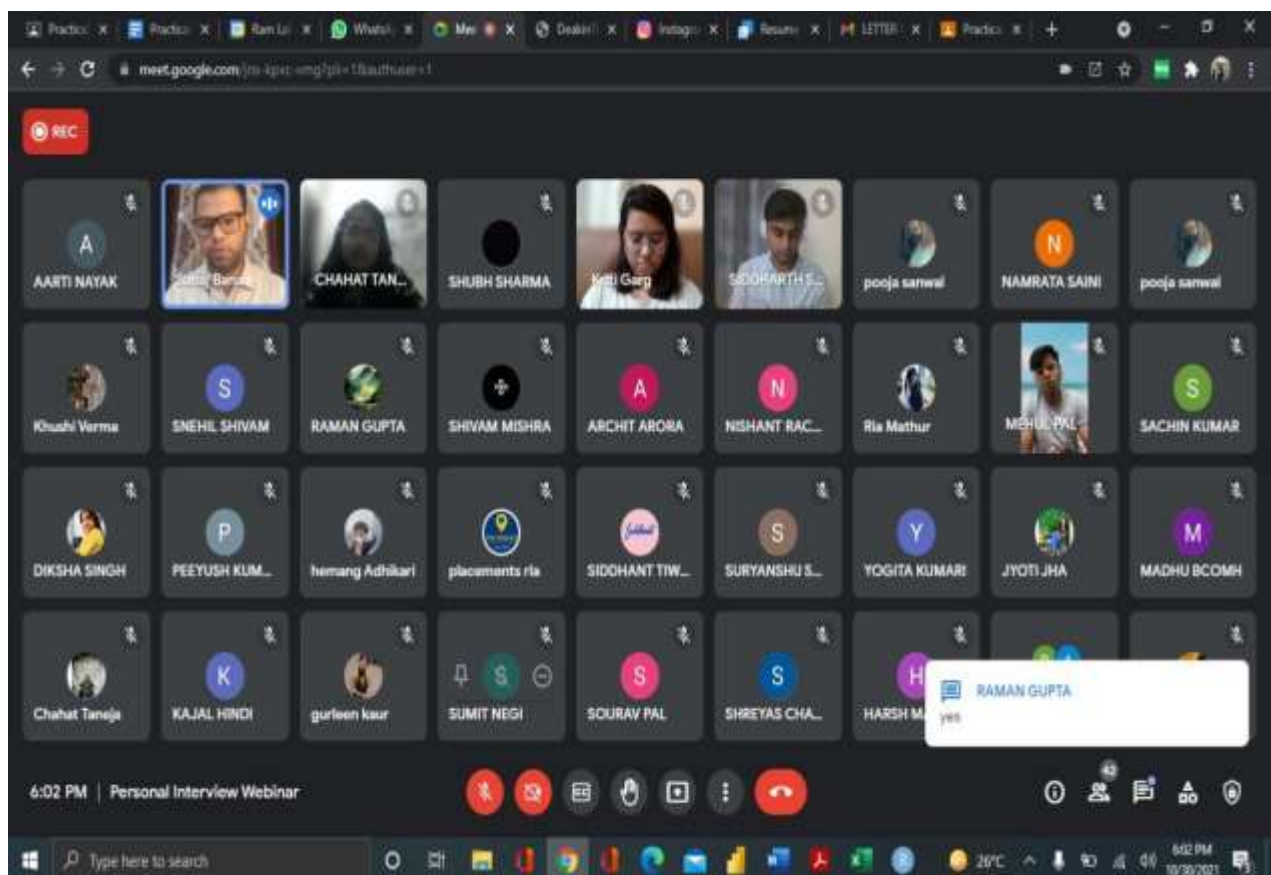
**9. Report of the event with Photographs:**

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'Personal Interview' for its students on 30th October 2021. The webinar was hosted by Mr. Sahaj Bana, Former BIG4 recruiter.

A total number of 47 students registered for the webinar and 45 showed up in the meeting.

The session began by introducing the speaker, Mr. Sahaj Bana. He interacted with all the participants present in the meeting to know their views about personal interview and what they feel it is all about. Ms. Bana also discussed about the various types of personal interviews and how to crack them. The session was open for question and answer round with many students asking questions to which Mr. Bana replied.

The webinar concluded with a vote of thanks proposed by the Faculty.





## Event Report

1. **Type of Activity/Event: (Conference / Workshop/ Certificate Course/ etc.):** Webinar
2. **Title of Activity/Event:** Campus To Corporate
3. **Date & Time:** 13<sup>th</sup> November,2021 ,4 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 36
6. **Poster of the Activity / Event:**

**Peoples Empowerment Group**  
**ISB&M**  
International School of Business & Media  
Pune-Waruda & Malhotra | Kolkata | Bangalore

**Ram Lal Anand College**

**PATHWAY**

**In Association with**  
**Ram Lal Anand College**

**Presents**  
**Student Development Program On**  
**" Campus to Corporate - How to make it Happen "**

**About Speakers**

**Prof. Subramanyam Degala**  
Master of Social work  
(HR & LW as specialization)  
from Delhi University;  
MBA and Short duration  
courses from IIM A and  
IIM C & ASCI.

He started his career with Public Sector undertaking called Heavy Engineering Corporation Limited, Ranchi as Executive Trainee (Personnel and Administration). Other companies he worked for: Emmellen Biotech pharmaceuticals, Ltd (1) Bombay - Chief Manager, Rasinder Steels Limited as General Manager - HR & A, Siven Computer solutions (1), General Manager HR, Honda, Sial Power Products Limited, Delhi as General Manager - Corporate HR and General Affairs, Group Vice President - Group HRM of H K Minda Group, Sr. Vice President Group HR - Trident Group. He took a sabbatical in 2009 from corporate life and started teaching in Business School and is associated with ISBM from hence forth - teaching in Bangalore, Pune and Waruda Campuses. He teaches HRM, OB, Corporate Governance, Leadership, Global HRM, Talent Management, Career Management, Compensation and SHRM Etc.

**13<sup>th</sup> November, 2021** **4 PM to 5 PM**

**www.isbm.ac.in**  
**Platform - Zoom**

7. **Name & brief profile of the Guest(s) / Speaker(s):** Mr. Subramanyam, Professor at International School of Business and Media

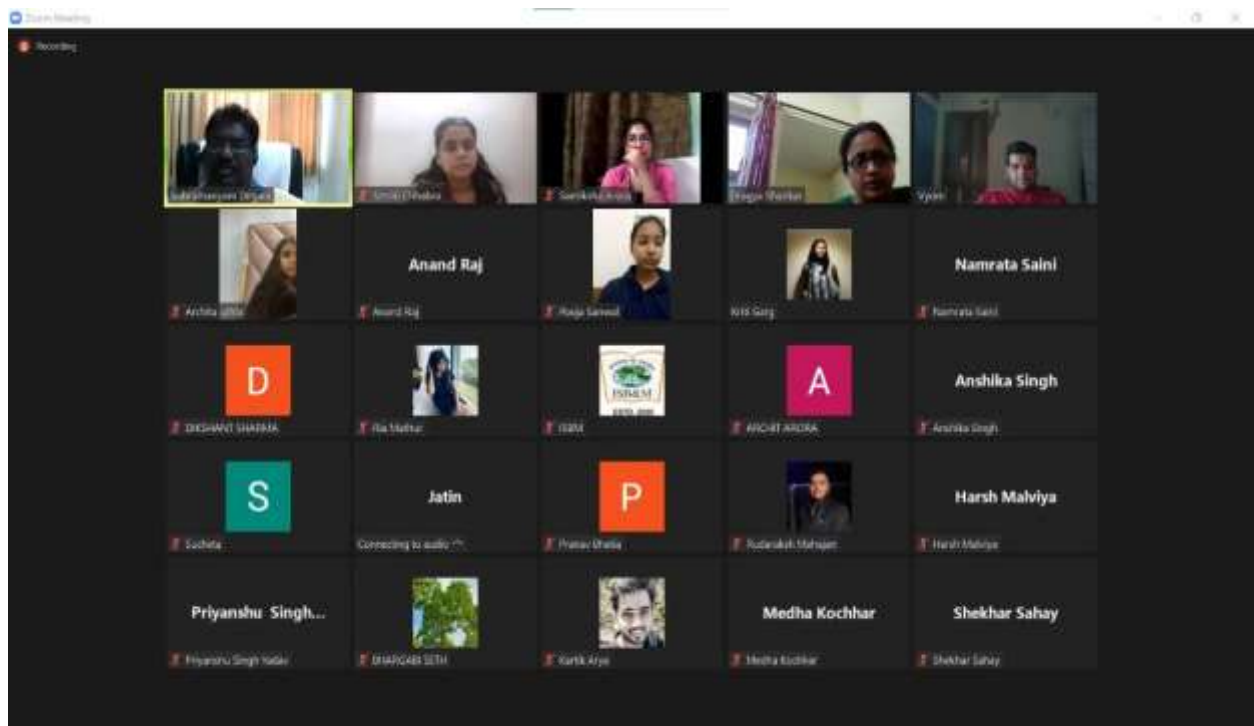
## 8. Feedback received from the participants of the event: Yes

[https://docs.google.com/spreadsheets/d/1\\_OOyY76x7DXI2KfG81vgJ36fsbmQ42vPxfrf5TQ1IvY/edit?usp=drivesdk](https://docs.google.com/spreadsheets/d/1_OOyY76x7DXI2KfG81vgJ36fsbmQ42vPxfrf5TQ1IvY/edit?usp=drivesdk)

## 9. Report of the event with Photographs:

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'Campus to Corporate' for its students on 13<sup>th</sup> November 2021. The webinar was hosted by Mr. Subramanyam. A total number of 36 students registered for the webinar and 33 showed up in the meeting. The session began by introducing the speaker, Mr. Subramanyam. She interacted with all the participants present in the meeting to know the understanding of students regarding corporate world. Mr. Subramanyam also discussed about the steps and ways to enter corporate world, while telling students about campus to corporate journey. The session was open for question and answer round with many students asking questions to which Mr. Subramanyam replied.

The webinar concluded with a vote of thanks proposed by the Faculty.





## Event Report

1. **Type of Activity/Event:** (Conference / Workshop/ Certificate Course/ etc.): Webinar
2. **Title of Activity/Event:** Acing Interviews
3. **Date & Time:** 21<sup>st</sup> January,2022 ,5 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 158
6. **Poster of the Activity / Event:**

**PATHWAY**  
THE CAREER COUNSELLING & PLACEMENT CELL  
RAM LAL ANAND COLLEGE  
UNIVERSITY OF DELHI

**PRESENTS A WEBINAR**

**PERSONAL INTERVIEW WEBINAR**

**ABOUT THE SPEAKER-**

- Mr. Gagan Singh is Founder & Director of GWEPP, a Corporate Leadership Training, CXO Coaching & Human Resources Development Institute.
- He is a rank holder from IIM-Ahmedabad.
- He is a Mentor by Passion, Business Creator by Heart & a Networker by Efforts.

**DATE AND TIME**

**21 JANUARY, 2022**  
**5 PM- 6:30 PM**  
**Platform- Google meet**

**LEARNINGS FROM THE WEBINAR-**

- Understand "Why Do Companies Reject Students?"
- Explore 3-Cs to Win at Interview
  - Class & Confidence
  - Communication
  - Content Making Skills
- Prepare yourself for any interview you are willing to give in future.

**MR.GAGAN SINGH**

For any other queries, mail us at [placement@ria.du.ac.in](mailto:placement@ria.du.ac.in)



7. **Name & brief profile of the Guest(s) / Speaker(s):** Mr. Gagan Singh, Founder and Director of GWEPP.

8. **Feedback received from the participants of the event:** Yes

<https://docs.google.com/spreadsheets/d/17hjOmJHcn8k30nVWfOoHdlxyL2fe7FSnIsFpLTA/T6kE/edit?usp=sharing>

9. **Report of the event with Photographs:**

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'Acing Interviews' for its students on 21<sup>st</sup> January 2022. The webinar was hosted by Mr. Gagan, Founder and Director of GWEPP.

A total number of 158 students registered for the webinar and 150 showed up in the meeting.

The session began by introducing the speaker, Mr. Gagan. He interacted with all the participants present in the meeting to know how much they were aware about interviews. Through various activities, he explained to students about the essentials of interviews. Mr. Gagan also discussed about the tips and tricks of interviews. The session was open for question and answer round with many students asking questions to which Mr. Gagan replied.

The webinar concluded with a vote of thanks proposed by the Faculty.

REC | Gagan's winning Edge Persona Program is presenting

**Recruitment Trivia Quiz :**  
**"BIGGEST Reason of Rejection"**  
(Yellow Box :Main Reason; Green Box: 2nd Reason)

<b>Resume</b>	Too Much Content	Too Less Content	Formatting
<b>G.D.</b>	Too Less Speaking	Too Much Speaking	How Much Others Listened
<b>W.A.T.</b>	Structure	Language	Logic
<b>Interview</b>	Answers	Attitude	Communication
<b>Guesstimates</b>	Answer	Structure	Questions
<b>Case Studies</b>	Discussion	Solution	Structure

6:12 PM | tia-qdda-bzl

Participants: placements ria..., Gagan's winning Edge..., KHUSHI GELERA, Eshika Rawat, NISHA BOOMI, RUDRAKSH MAHAJAN, SHUBHNATH SHARMA, 158 others.



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## Event Report

1. **Type of Activity/Event:** (Conference / Workshop/ Certificate Course/ etc.): Webinar
2. **Title of Activity/Event:** Personal Branding and LinkedIn Development
3. **Date & Time:** 28<sup>th</sup> January, 2022 ,5 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 247
6. **Poster of the Activity / Event:**

PATHWAY  
THE CAREER COUNSELLING & PLACEMENT CELL  
RAM LAL ANAND COLLEGE  
UNIVERSITY OF DELHI

PRESENTS A WEBINAR ON

# LINKEDIN PROFILE DEVELOPMENT

HARVARD  
US-INDIA  
INITIATIVE  
CONFERENCE 2020

MR. RISHAB SINGH

DATE AND TIME  
**28 JANUARY, 2022**

5 PM onwards  
Platform- Google meet

For any other queries, mail us at  
placement@rla.du.ac.in

[CLICK HERE TO REGISTER](#)

Convenor  
Dr. Neena Mital

Principal  
Dr. Rakesh K. Gupta

**7. Name & brief profile of the Guest(s) / Speaker(s):** Mr. Rishabh Singh, TEDx Co organizer and Harvard Delegate

**8. Feedback received from the participants of the event:** Yes

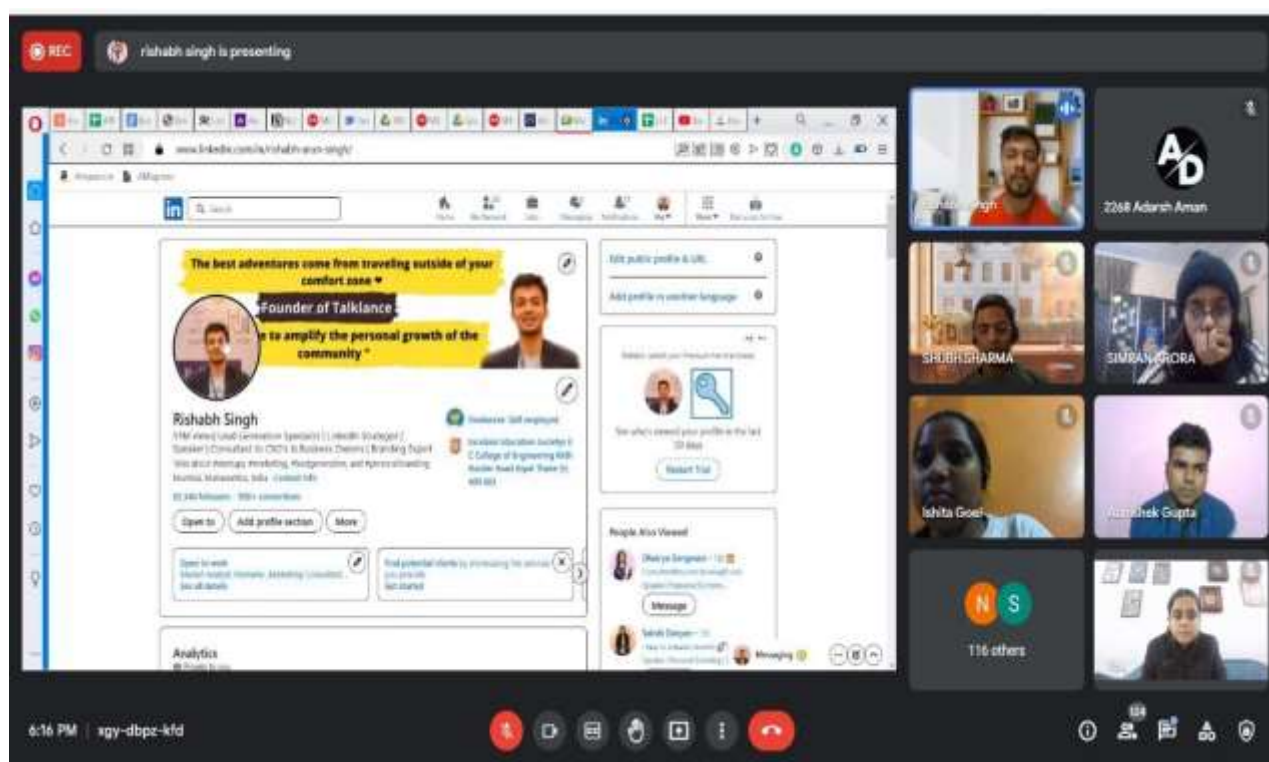
<https://docs.google.com/spreadsheets/d/15nZ7NbLfk1CRzMSQYjW8di6tODqFkHe5hIP0f3SoaiA/edit?usp=sharing>

**9. Report of the event with Photographs:**

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'Personal Branding And LinkedIn Development' for its students on 28<sup>th</sup> January 2022. The webinar was hosted by Mr. Rishabh Singh, TEDx Co organizer and Harvard Delegate. A total number of 247 students registered for the webinar and 172 showed up in the meeting.

The session began by introducing the speaker, Mr. Rishabh. He interacted with all the participants present in the meeting to know how much they were aware about the topic of the meeting and discussed about personal branding and linkedin profile development with participants. Mr. Singh also discussed about how to optimize your linkedin profile and use personal branding to build it. The session was open for question and answer round with many students asking questions to which Mr. Singh replied.

The webinar concluded with a vote of thanks proposed by the Faculty.





## Event Report

1. **Type of Activity/Event:** (Conference / Workshop/ Certificate Course/ etc.): Webinar
2. **Title of Activity/Event:** Cracking GD and PI
3. **Date & Time:** 4<sup>th</sup> February, 2022, 5 PM
4. **Venue:** Online (Zoom Application)
5. **Number of Registrations:** 167
6. **Poster of the Activity / Event:**

**PATHWAY**  
THE CAREER COUNSELLING & PLACEMENT CELL  
RAM LAL ANAND COLLEGE  
UNIVERSITY OF DELHI

IN ASSOCIATION WITH

Peoples Empowerment Group  
**ISB&M**  
International School of Business & Media  
Pune-Noida & Malabi | Kolkata | Bangalore

PRESENTS A WEBINAR ON

# CRACKING GD AND PI

**DR. S. JAYARAMAN**

Director, ISB&M, Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metallic Ltd. He has also conducted several Management Development Programs for various organizations. Consultant to leading organizations, also well versed in psychometric testing and analysis.

**MR. JERIN JACOB MATHEW**

He is Assistant Professor at ISB&M Bangalore. He brings with him experience in teaching English Literature and Communication. He is committed to using experience-based strategies to equip learners with effective communication skills.

**DATE AND TIME**  
**04 February, 2022**

**5 PM onwards**  
**Platform- Google meet**

For any other queries, mail us at [placement@rla.du.ac.in](mailto:placement@rla.du.ac.in)

**CLICK HERE TO REGISTER**

**Convenor**  
**Dr. Neena Mital**

**Principal**  
**Dr. Rakesh K. Gupta**

**7. Name & brief profile of the Guest(s) / Speaker(s):** Dr. S Jayaraman, Director ISB&M and Mr. Jerin Jacob Mathew, assistant professor at ISB&M

**8. Feedback received from the participants of the event:** Yes

<https://forms.gle/oDEBTPF2Y5Q8acAB9>

**9. Report of the event with Photographs:**

Pathway: The Career Counselling and Placement Cell of Ram Lal Anand College organized a webinar titled 'Cracking GD and PI' for its students on 4<sup>th</sup> February 2022. The webinar was hosted by , Dr. S Jayaraman, Director ISB&M and Mr. Jerin Jacob Mathew, assistant professor at ISB&M . A total number of 167 students registered for the webinar and 95 showed up in the meeting.

The session began by introducing the speakers, Dr. S Jayaraman and Mr. Jerin Jacob Mathew. The speakers interacted with all the participants present in the meeting to know how much they were aware about the topic of the meeting and discussed about group discussions and personal interviews with participants. They also discussed about the importance of group discussions and personal interviews in admission procedure for various universities. The session was open for question and answer round with many students asking questions to which Mr. Mathew replied.

The webinar concluded with a vote of thanks proposed by the Faculty.

